

Way back, Bill Colwell mused the seconds of a growing season in perpetuity as defined by the beat of hand-scattered barley seed. In little more than 20 years he was to provide design and consultancy services to a brace of research organisations that at times would take their turn to lead in their own magnificent fields of global interest communities. It was London boy William Blake who added interpretation and a sense of alchemy to his personal axis. Consequently, year by year... stanza on stanza, fresh reference points are added in perpetuity to his innocence. From the boiling cauldron of the everyday, the prototype for an alternative reality took shape.

As sapient beings living in the west, we can appreciate the merits of each other as individuals.. but rarely do. Mapping this by product, defines a disruptive status quo. We've all the skills but none of the freedoms to work towards our one collective destiny.

Dedicated to the evolution of how communities do anything and everything, BC insists the effort is both base pleasure and responsibility for each of us. Out of his own experiences, framed generally by Mercator comes a fresh one to "move on" that of Arno Peter's. Dependent upon your standpoint, as spectator or participant, it's a projection of everything and in a human scale way, equally a projection of nothing. As someone trained to augment reality, he is spurred on by a suite of interpretations his experiences bring to Blake's notion... "If the doors of perception were cleansed everything would appear to man as it is, infinite".

Ruralist to referalist; perceptions to projection; Bill Colwell is interested in content... the appropriation or distribution and application of knowledge obstructed by rhetoric and the precarious advent of a knowledge economy. Over his own timeline, he's developed a consuming interest in flight and plans to continue flying school through spring. As a spin off from this, he has been developing a revolutionary new kite and for free time over the summers of almost 15 years films swallows in flight. He has a current entry in BBC's Energy competition for ideas for the sourcing of energy and interested only in doing this in the most sapient of ways. His company Atlantic Pictures is currently developing a time-based and interactive video series to both illustrate and extend the potential realms of a new discipline... a movement now well described as Participatory Geography.